# Bridgewater College: BS in Strategic Communications
## Associate Transfer Degree Plan in Communications

## COURSE REQUIREMENTS

| Complete at Community College | | | | Complete at Bridgewater College | | |
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| **BACHELOR'S DEGREE REQUIREMENT** | | | | **BACHELOR'S DEGREE REQUIREMENT** | | |
| Course | Credits | CC Course | Notes | Course | Credits | Notes |
| Elective credit | 1-2 | SDV 100 or 101 | | CL 150 | 1 | See below for more info |
| Writing Intensive | 3 | ENG 111 | | CL 400 | 1-3 | |
| CL 200 | 3 | ENG 112 | | COMM 201 | 3 | |
| Creative/Artistic Practice | 3 | Any UCGS Art | | COMM 240 | 3 | |
| Study of Human Narrative | 3 | Any UCGS Literature | | COMM 255W | 3 | |
| Study of the Past | 3 | Any UCGS History | Rec: Hist 101, 102, 111, or 112 | COMM 327 | 3 | |
| Scientific Study of People/Society | 3 | Any UCSG Social & Behavioral Science (Not history) | Rec: ECON 150, 201, 202, PSY 200, or SOC 200 | COMM 347 | 3 | |
| Scientific Study of Nature | 4 | Any UCGS Natural Sciences | | COMM 350 | 3 | |
| Math Req | 3-4 | Any UCGS Math | | COMM 400 | 3 | |
| Communication | 3 | CST 100 | | COMM 377 | 3 | |
| Free Elective | 3 | Any USGS Transfer course | | | | |
| COMM 230 | 3 | CST 114 | | | | |
| COMM 201 | 3 | CST 201 | | Message Analysis Category | 9 | |
| Major Electives | 6 | Choose 2: ENG 121, CST 221, 126, 228, or 229 | | Message Design Category | 9 | |
| Prerequisites/electives | 14-16 | Additional UCGS transfer courses | Consider CST 131, 132, CST 221, CST 228, | Electives, second major, minor, etc. | 14 | Common second programs are Digital Media Arts, Professional |

| | | | | | | | Writing, English, Spanish, History & Political Science |
|---|---|---|---|---|---|---|---|
| Pre-Transfer credits | 60 | | | Post Transfer Credits | 60 | | |

## TRANSFER GUIDANCE

We offer a Guaranteed Admission Agreement:

• Applicable Associate Degrees: AA and AS

• Minimum GPA requirement: 2.5/4.0

• Course requirements: Students must earn a grade of 'C' or higher in VCCS courses for credit to be transferred into Bridgewater.

• Maximum credits applicable for transfer: 68

Testing requirements: Bridgewater College is test optional. Students using the GAA are not required to submit standardized test scores for admittance

### IMPORTANT LINKS & DATES:

● Transfer Info, Application, & Financial Aid Information: www.bridgewater.edu/transfer
● Deposit: On or before June 1
● FAFSA-Free Applications for Federal Student Aid: For highest aide, submit by March 1. Visit www.Studentaid.gov for more info
● Admissions Applications: No Deadline- Rolling Admissions

### WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

• Connect with the transfer counselor at Bridgewater within your first year for help choose the correct courses for your program.

### IS THIS DEGREE RIGHT FOR ME?

● Employers in all fields are looking for people with strong communication skills and the ability to work in a team environment.
● Employers are also looking for problem-solving skills and a strong work ethic.
● Our program will help you develop these skills.
● And as a senior, you will take a capstone course where you learn how to communicate all of your knowledge, skills, and experience to employers and graduate schools in a variety of fields. Our program is focused on helping students find jobs and graduate opportunities that work best for them.

### WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

● **Associate Transfer Degree Completion:** The completion of an Associate Degree results in all lower-division general education requirements, except for CL 150 (a transfer orientation class that introduces students to the BC Academic community) and CL 400 (a senior portfolio class).
● **Credit for Prior Learning:** AP, IB, and CLEP are evaluated for credits
● **Catalog Year:** Catalog year determined by first semester of attendance at the community college post high-school graduation.
● **Dual Enrollment – Completion of Associate Degree in HS:** The completion of an Associate Degree concurrent with high school results in course work towards your degree and most general education courses satisfied. Students will be enrolled as a freshman for orientation and engagement purposes.

### IS THIS COLLEGE RIGHT FOR ME?

● Small class sizes with academic advisors in each department. All in-person.
● 23 NCAA DIII Sports
● Commuting or on-campus housing.
● Robust career services, academic support services, and clubs and activities.
● Study Abroad in Europe, Latin America, Africa and Asia

### DID YOU KNOW THAT…

● BC awards merit scholarships to transfer students based on the cumulative GPA from community college course work. www.bridgewater.edu/admissions-aid
● 100% of students receive financial assistance.
● There are 55 different majors and minors.
● The Student:Faculty ratio is 13:1, with the average class size being 19.

### WHAT CAN I DO WITH THIS DEGREE?

• Explore possible careers, salaries, and job outlook at: www.TransferVirginia.org

• Work in Public Relations, Social Media Management, Marketing, Journalism, Media Relations, Ministry, Education, Communications Coordinators, Video Production, Broadcasting

### PROGRAM SUCCESSES & HIGHLIGHTS

● The majority of our students find jobs in the field of communication within three months of graduation.

- Lambda Pi Eta and BC Voice are two organizations that will help you develop professional communication behaviors, including leadership, writing, media content creation, and more!

## WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- Students that maintain at least a 2.5 GPA, show proficiency in college level Mathematics and English, and are in good academic standing have a high possibility of being admitted to BC.

## DO MORE WITH YOUR DEGREE!

- This program prepares students well for the Masters in Digital Media Strategy program at BC. It also prepares you for law school, seminary, and graduate study in communication and related fields. https://www.bridgewater.edu/academics/divisions/communication-studies-theatre/master-of-arts-in-digital-media-strategy/
- Check out www.bridgewater.edu/life-at-bridgewater/career-development/career-exploration

## OTHER THAN CLASSES, ARE THERE OTHER PROGRAM REQUIREMENTS?

- All students in this program are strongly encouraged to become involved in community service projects.